

OFFICIAL CONTEST RULES

GENERAL CONTEST RULES

1.

How to Enter the Promotion:

- Unless otherwise noted, these rules govern all on-air and online

Promotions conducted by KKDA-104.5 FM radio. Generally, these promotions will

involve all or some of the following entry methods: (1) toll-free telephone;

(2) toll-free facsimile; (3) postal mail; (4) electronic mail; (5) social media;

or (6) web entry. Where entry is available via electronic mail, web or texting,

participation is limited to Participants who had access to electronic mail, the

internet, and/or text messaging (as applicable) prior to the beginning of the

Contest.

- To participate in any promotion,

listeners must meet all eligibility requirements, providing all required

information. Unless otherwise noted, if

required information is not provided as outlined in the official contest rules,

listener will be ineligible to win contest.

- The Dates of contests will vary

from contest to contest as determined by the Station, please refer to each

contest's official rules for the "Contest Period".

- The entry methods will vary

from contest to contest as determined by the Station, please refer to each

contest's official rules on how to enter and the deadline for entry.

2.

Eligibility Restrictions:

- Listeners are eligible to win a prize in a promotion conducted by the Station only once every sixty (60) days. Only one (1) winner per household is permitted in any Station promotion.

- The Promotion is open to all

persons who are 18 years of age and older. Winners must reside in the immediate

12 counties in the Dallas/Fort Worth metropolitan area. Employees of the

Station, its licensee, the licensee's parent, subsidiary and affiliated

entities, the members of their immediate families (spouse, parent, sibling or

child) and those living in the same household of each (whether related or not),

are ineligible to enter or win. This Promotion is subject to all

applicable federal, state and local laws and regulations and is void where

prohibited.

- Winners will be required to sign

a liability and publicity release and show a valid government- issued photo identification card and social security card to claim prize. Prizes are non-transferable and must be picked up by the actual winner of the contest.

- Entrants are required to provide

truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any

entry from individuals who do not meet the eligibility requirements. The

Station will also delete any entry knowingly received from persons under the age of 18 in compliance with the Children's Online Privacy Protection Act.

3.

Prizes:

- Prizes may vary.

- Unless otherwise noted, all prizes

must be picked up at the K104 Studios in Grand Prairie within 30 days of winning, or prize will be forfeited. Prizes may be picked up Monday – Friday between 9am & 5pm, excluding holidays.

- Contests and the prize values may be altered at the sole discretion of K104 management. The total prize value of the prize will vary from contest to contest as determined by the Station; refer to each contest's

official rules for prize descriptions, value and conditions.

- Winners can win online or via

stations' website at www.MYK104.com. In

the case of any dispute regarding any aspect of any contest, the decision of

K104 management is final. The decision of K104 management in the interpretation

of these rules is final. By participating in any contest online or on-air,

persons' agree to be bound by the decisions of K104 management and the official

rules.

5.

Conditions:

- Payments of all federal, state and local taxes are solely the responsibility

of the winner. The winner will be required to complete and submit an IRS

Form W-9 with the winner's full Social Security Number or the equivalent for

receipt of any prize valued at \$1,000 or more or for any prizes awarded by the

Station in a calendar year with an aggregate value of \$600 or more. Such

winnings of \$600 or more will be reported to the IRS.

- By participating in the

Promotion, the winner agrees to have the winner's name, voice and likeness used

in any advertising or broadcasting material relating to the Promotion without

additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

Each contest participant and winner waives any and all claims of liability against the Company, its employees and agents, the Contest's sponsors and their respective employees and agents, for any

- If for any reason this Promotion

cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity, or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion.

- The Station, in its sole

discretion, reserves the right to disqualify any person tampering with the entry process. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes.

If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station

reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- The Station reserves the right to make changes in the rules of the Promotion as we determine, and shall not be required to award a substitute prize.