



Be The Next Star on DeDe in the Morning (August 31, 2022)

Are you an Instagram Influencer, TikTok Star, or YouTuber? Do your besties, family and co-workers say you're funny? Are you in love with Hip Hop, R&B, Urban lifestyles, and the community? Do you "live and breathe" pop culture and love "spilling the tea"? If so, you could land your dream job and be DeDe in the Morning's next star!

Service Broadcasting Group's Head of Content **George "Geo" Cook** and **#TeamDeDe** are launching a nationwide talent search to find a new co-host! You could land your dream job and share the mic with our award-winning host **DeDe McGuire** and co-hosts, comedian **J.J. Williamson** and **J-Kruz**, to create more laughter and fun moments on **DeDe in the Morning**. Be a part of the funniest Hip Hop and R&B morning show in America, syndicated by Compass Media Networks in over 70 cities. The ideal candidate will be an out-going, fun-loving, and character-revealing team member of an ensemble comedy cast with an innate ability to connect with the show's Millennial and Gen Z audiences.

Required Skills:

- An understanding of - or the ability to quickly learn - Nielsen PPM audience engagement strategies and execution tactics
- Possess insights and understanding of entertainment brands/personalities, pop culture, and urban/hip-hop lifestyles
- An understanding of the values, likes/dislikes, opinions, perspectives, and aspirations of Millennial and Gen Z audiences
- Ability to create compelling and relatable audio for real-time and on-demand show content
- Ability to ideate, create, curate, and post show content on our website(s) and social media platforms in line with social media policies
- Must be a passionate total team player with a focused "for the show" mentality and relentless work ethic
- Ability to creatively and effectively collaborate with cast members and the producer team to make successful and significant contributions to the show's brand and content on/off air
- High-level communication skills that lead to positive interactions and successful outcomes with clients, partners, vendors, and meta-team members of the media, entertainment, and advertising communities
- Ability to manage and complete multiple ongoing tasks in a deadline-driven environment

Required Experience:

- Minimum 2+ years of entertainment experience on-air, on-demand audio, on podcasts, or on social media platforms
- Media production experience preferred; proficient in Adobe Audition, VoxPro, and media software tools preferred
- Live audio board operations preferred; efficient execution of automation and audio playback systems; experience with AudioVault, iMediaTouch, Wide Orbit preferred
- Content curation and/or producer experience preferred
- Guest booking experience preferred

If you are ready to live your dream of joining a morning show, please create your two (2) minute YouTube video to tell us why you should be the next star on **DeDe in the Morning**. Then, send your video and resume package, including an audio demo (air check), social media links (IG, TikTok, FB, etc.), and podcast audio clips to SBG HR Manager Debbie Henry at debbie.henry@K104fm.com. EOE