

July 30, 2021  
DeDe in the Morning 4<sup>th</sup> Chair Host

Do you love making people laugh? Are you always creating fun, compelling content – everything from TikTok challenges to Instagram posts, YouTube videos and podcasts? Are you passionate about being in the community and pushing culture and creativity forward? If so, DeDe could have a mic for YOU!

Service Broadcasting Group's Head of Content **George "Geo" Cook** and **#TeamDeDe** are launching a new national talent search for an interesting and diverse high-impact personality who can join our award-winning host **De McGuire** and her co-hosts, **Lady Jade** and comedian **J.J. Williamson**, to create more fun and laughs on **DeDe in the Morning**. You could be a part of the funniest Hip Hop and R+B syndicated morning show in America, airing in nearly 60 cities. The ideal candidate will be a fun-loving, self-deprecating, supportive fourth mic cast member who can freely put themselves "out there" - and easily connect with the show's Millennial and Gen Z fans.

**Required Skills:**

- An understanding of Nielsen PPM audience engagement strategies and execution tactics
- Possess insights and understanding of entertainment brands/personalities, pop culture, and urban/hip-hop lifestyles
- An understanding of the values, likes/dislikes, opinions, perspectives and aspirations of Millennial and Gen Z audiences
- Ability to efficiently edit/produce compelling audio for real-time and on-demand show content
- Ability to ideate, create, curate, and post show content on our website(s) and social media platforms in line with social media policies
- Must be a passionate total team player with a focused "for the show" mentality and work ethic
- Ability to creatively and effectively collaborate with team members to make successful and significant contributions to the show's brand and content on/off air
- High level communication skills that lead to positive interactions and successful outcomes with clients, partners, vendors and meta-team members of the media, entertainment, and advertising communities
- Ability to manage and complete multiple ongoing tasks in a deadline driven environment

**Required Experience:**

- Minimum 2+ years of entertainment experience on-air, on-demand, on social preferred
- Media production experience; proficient in Adobe Audition, VoxPro and media software tools preferred
- Live audio board operation; efficient execution of automation and audio playback systems; experience with AudioVault, iMediaTouch, Wide Orbit preferred
- Podcasting and/or producer experience preferred
- Guest booking experience and phone screening experience preferred

If you are ready to live your dream of joining a morning show, please email your video and show us why you should be the next cast member to join **DeDe in the Morning**, along with your resume package, including an audio demo (aircheck), social media links, and podcast audio clips to SBG HR Manager Debbie Henry at [debbie.henry@K104fm.com](mailto:debbie.henry@K104fm.com). **EOE**