



**DEDE IN THE MORNING CAST MEMBER
11.3.2020**

Service Broadcasting Group is looking for a high-profile entertainer to join the stellar cast of K104/Dallas' and Compass Media Networks syndicated ***DeDe in the Morning***.

Our Opportunity

Are you a “social media savage”? Do you “live and breathe” pop culture? Are you passionate about people and making a difference in the community? DeDe could be putting the spotlight on YOU! SBG’s Head of Content **George “Geo” Cook** and **#TeamDeDe** are launching a national talent search for an entertainer, influencer and storyteller who can collaborate with Host **DeDe McGuire** and Lead Co-Host **Lady Jade** to add their own authentic personality and powerful point of view to ***DeDe in the Morning***. You could be a part of the funniest and fastest-growing Hip Hop and R+B syndicated morning show in America, airing now in 50+ cities. The ideal candidate will be a funny, outrageous, opinionated, and revealing multi-platform personality who can consistently create engaging “laugh out loud” moments for listeners, fans, and followers every morning.

Required Skills:

- An understanding of Nielsen PPM audience engagement strategies and execution tactics
- Possess insights and understanding of entertainment brands/personalities, pop culture, and urban/hip hop lifestyles
- Ability to efficiently edit/produce compelling audio for real-time and on-demand show content
- Ability to ideate, create, curate, and post show content on our website(s) and social media platforms in line with social media policies

- Must be a passionate total team player with a focused “for the show” mentality and work ethic
- Ability to creatively and effectively collaborate with team members to make successful and significant contributions to the show’s brand and content on/off air
- High level communication skills that lead to positive interactions and successful outcomes with clients, partners, vendors and meta-team members of the media, entertainment, and advertising communities
- Ability to manage and complete multiple ongoing tasks in a deadline driven environment

Required Experience:

- Minimum 2+ years of entertainment experience on-air, on-demand, on social or on-stage preferred
- Media production experience; proficient in Adobe Audition, VoxPro and media software tools preferred
- Live audio board operation; efficient execution of automation and audio playback systems; experience with AudioVault, iMediaTouch, Wide Orbit preferred
- Guest booking experience and phone screening experience preferred

If you love drama and laughs and your friends think you are funny AF, please email your video expressing why you are our next big star, along with your resume package, including an audio demo (aircheck), social media links, and podcast audio clips to SBG HR Manager Debbie Henry at debbie.henry@K104fm.com. **EOE**

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Service Broadcasting is an Equal Opportunity Employer