

## **ESSENCE MUSIC FESTIVAL OFFICIAL CONTEST RULES**

### **1. How to Enter the Promotion:**

- These rules govern the Essence Music Festival 2018 promotion being conducted by KKDA-FM beginning on Monday, April 13, 2018 and ending on Friday, April 17, 2019.
- To participate in the Promotion, entrants must visit the Station website at [www.myk104.com](http://www.myk104.com) and visit the Promotion's official entry page where they must complete and submit their entry. Entry forms must include your first and last name, complete address, city, state, and zip code, telephone number, date of birth and their valid email address. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Stations' computer is the official time keeping device for the Promotion. All entries must be received by 11:59pm (CST) on Friday, April 17, 2019.

One contestant will be randomly selected on Monday, April 20, 2019. Winner will be notified on that day after they are randomly selected. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.

### **2. Eligibility Restrictions:**

- The Promotion is open to all persons who are 21 years of age or older and who reside in the immediate 12 counties in the Dallas/Fort Worth metropolitan area. Employees of the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- Listeners are eligible to win a prize in a promotion conducted by the Station only once every sixty (60) days. Only one (1) winner per household is permitted in any Station promotion.
- Winners will be required to sign a liability/publicity release, show a valid government- issued photo identification card, and social security card to claim prize.
- Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

**3. Prizes:** One (1) Grand Prize: Trip for two to the Essence Music Festival on July 4<sup>th</sup> – 7<sup>th</sup> in New Orleans, Louisiana. Trip is valued at approximately \$4,000.

- Prize includes round trip airfare for winner and one guest from the major U.S. airport nearest the winner's home to New Orleans, LA; Three night hotel accommodations for two; Two tickets to each night of concerts at the Superdome.; Winner and guest must travel together on dates designated by Prize Provider. Minors traveling with winner must be accompanied by their parent or legal guardian. Exact travel dates will be determined by Prize Provider subject to availability and other restrictions. Prize Provider is not responsible for ground transportation, flight cancellation/delay or missed flights or flight changes. Winner and guest are responsible for all hotel incidentals and providing hotel with a personal credit card for room charges. Winner and guest are responsible for any passport and other travel requirements.

Any expenses or item not specifically listed is the responsibility of winner.

#### **4. Selection of Winners:**

- One random winner will be chosen and announced on Monday, April 20, 2019. Decisions of Station management with respect to the Promotion are final.

#### **5. Conditions:**

- Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$100 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Such winnings of \$600 or more will be reported to the IRS.

- By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion.

- The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant

from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- The Station and prize provider reserves the right to make changes in the rules of the Promotion as we determine, and shall not be required to award a substitute prize for missed trips.